



February 20, 2019

BSE Limited
National Stock Exchange of India Limited

Kind Attn: Manager-Corporate Relationship

Dear Sirs,

Sub: Update - Suspension of publication & distribution of DNA Jaipur edition

Scrip Code: 540789 (BSE) & DNAMEDIA-EQ (NSE)

This is to inform you that with a view to optimise cost and cut-down losses, the management has decided to suspend publication & distribution of Jaipur Edition of DNA with effect from February 21, 2019.

During FY 2017-18, DNA Jaipur edition contributed Rs. 7.49 Crores i.e. approx 6% of topline of Rs. 127.12 Crores of the Company. Further the topline contribution of DNA Jaipur edition during 9 month period ended on December 31, 2018 at Rs. 2.77 Crores was 3% of total revenue of Rs. 81.36 Crores.

Yours faithfully,
For Diligent Media Corporation Limited

A V Ramachandran
Executive Director

